

# NEW GOODS ARRIVING

Almost every day something new is opened and put on sale at our store. We call your attention to some of the new things---Some of the special things that are

## ON SALE RIGHT NOW

Others will arrive from day to day and frequent visits to our store will pay you

### SPECIAL BARGAINS

These are for quick selling and when lots are exhausted no more can be had.

#### WHITE WAISTS

10 dozen Ladies' White Waists, beautifully embroidered (some in colors and nobby effects. All sizes, 32 to 48, worth \$1.50 to \$2.25.

Choice ..... **\$1.00**

3 dozen Ladies Waists, white embroidery trimmed, also few black. Worth up to \$1.00

Choice ..... **50c**

#### Specials on the 10c Table

Granite Quilt Cups  
Granite Wash Basins  
Granite Baking Pans with handles  
Granite Loaf Pans  
Granite Dippers, extra large  
Granite Funnels  
Tin Milk Strainers  
Extension Curtain Rods  
Unbreakable Sad Iron Handles, &c., &c., &c.

#### OTHER SPECIALS

12 only 17-qt Granite Dish Pans, worth 50c. Each..... **25c**

12 only 10-qt Granite Water Pails worth 50c. Each..... **25c**

12 only large Granite Steamers, worth 50c. Each..... **25c**

Only one of each of above to a customer. No phone orders filled.

### NEW EMBROIDERIES

Many ladies have been waiting for our Embroideries to arrive because, they say, we always have the prettiest and the cheapest. We can assure all who want Embroideries that they will not be disappointed in our present showing.

Corset Cover Embroidery..... **15c** yard and up  
All Over Embroidery..... **25c** yard and up  
27-inch Flouncings..... **25c** yard and up  
45-inch Flouncings..... **49c** yard and up  
45-inch Voile Flouncings..... **79c** yard and up

New Shadow Laces and Bands—New All Overs—New Heavy Laces and Bands

#### NEW WASH GOODS

New Crepes, New Voiles, New Corduroy, New Poplin, New Galatea, New Blazer Stripes, New Suitings, &c., &c. We want you to see all the new things whether ready to buy or not.

#### SOUVENIRS SATURDAY

We have 100 Neat Souvenirs to give to our lady visitors Saturday. Something that every lady will appreciate and that is well worth the trip to town. To the first 100 ladies visiting our store on Saturday these Souvenirs will be given.

## T.A. Muirhead & Co.

#### MUSLIN PETTICOATS

Ladies Muslin Skirts, white Embroidery flounce, worth \$1.00 each.  
Choice white flounce..... **59c**

#### CORSET COVERS

Corset Covers, neatly trimmed with lace heading, 25c values. Each..... **15c**  
(Limit 2 to a customer)

#### LADIES HOSE

Ladies' Fast Black "Ironclad" Hose, white sole, toe and heel. Regular 25c grade  
Special 2 pairs..... **35c**

#### TOILET PAPER SPECIAL

Large roll Grape Toilet Paper, usual price 1 for 25c. Our price 6 rolls..... **25c**

#### Specials on the 15c Table

8 quart Granite Dish Pans  
1 quart Granite Coffee Pots  
6 quart Granite Stew Pans  
6 quart Granite Milk Pans  
6 quart Granite Stew Kettles  
Aluminum Basting Spoons  
Aluminum Pie Pans  
Aluminum Coffee Percolators  
100 China Bowls and Plates, worth 25c to 35c  
Choice..... **15c**

#### OTHER SPECIALS

12 only 8-qt Granite Stew Kettles, worth 50c. Each..... **25c**

12 only 12-qt Granite Sauce and Stew pans worth 50c. Each..... **25c**

Only one of each of above to a customer. No phone orders filled.

## Social Events Of The Past Week

#### Florence B. Crofford

#### Elk's Masked Ball—

The regular bi-monthly dance at the Elk's Club on Feb. 21 was a masquerade affair, and was one of the most enjoyable dances ever given at this popular club. About 40 couples were masked and there were also present a large number of onlookers.

Some of the costumes were very beautiful and some were very comical and they all blended into a scene that has never been surpassed in our city. It was arranged by a number of the matrons that their husbands should not know their plans for costumes hence it was a cause of much speculation and merriment, and indeed some of them failed to pick out their wives before the masks were removed.

The dancing commenced about 8:30 p.m.

and continued until 10:30 when the masks were removed and supper was served in the dining room. After all had satisfied the inner man the dancing went merrily on until the wee small hours. The music was excellent and the spirit of mirth was everywhere in evidence, even in the more serious minded.

Such an occasion will long remain a pleasant memory to those who were fortunate enough to be present.

Mrs. C. M. Barton, who has been quite ill, is recovering.

Jack Lynch, yardmaster, has been on the sick list since last Tuesday.

Mrs. W. E. Cox left Friday morning for Arkansas Pass to spend the summer.

E. P. Reese, chief clerk of the E. P. & S. W. R. R. is recovering from rheumatic fever.

Floyd Larcen of Quay, was brought to the Tucumcari Hospital last Tuesday for an operation.

R. J. Coleman and R. B. Mudge, of Chicago were guests at the Elk Rooms Monday and Tuesday of this week.

**FOR SALE**—One lot on Fourth street good location. Price \$150, \$25 cash, and \$25 monthly. J. R. Wasson. 41

J. R. Wasson sold two lots on Center street this week. One to Eugene Gordon and the other to F. A. McDonald.

Dr. R. J. Thomson spent several days in Tucumcari since last issue. He left for Santa Rosa on Wednesday morning.

Mrs. Keller, who was so severely burned at Santa Rosa, including two-thirds of the body, some two weeks ago, was brought to Tucumcari Hospital for treatment last Saturday.

Read the News—the live wire paper.

R. B. Parsons of Dawson, was here Monday of this week.

Geo. H. Hunter, of Las Vegas, was here Monday of this week.

E. Z. Tulaferro of Ruth, N. M., was in the city Tuesday of this week.

T. L. Pearson, wife and daughter of Dawson, were here the first of the week.

D. E. Fitzpatrick of Dalhart, Texas, was a visitor in Tucumcari since last issue.

Willis Springer of Quay, and his sister Miss Edna, were in the city on Tuesday, stopping at the Elk Rooms.

Mr. Sydes is in the east, buying a complete stock which is constantly arriving at Goldenberg's. Latest Spring styles.

#### Eggs For Hatching

Am looking orders for immediate or future delivery for Single Comb White Leghorn Eggs for hatching, at \$1.00 for 15, and \$5.00 for 100. My birds are from the Wyckoff strain of Leghorns and have been trip-nested for great egg production. Satisfaction guaranteed.

W. C. Simpson, Montoya, N. M.

Linens, latest designs at Goldenberg's

D. C. Durham of Obar, was in the city the middle of this week on business.

Mrs. C. C. Hixon, of Endee, was in town Tuesday on business and visiting her daughter, who is here with the Sun office.

#### FOR SALE

Good young mare and buggy. An exceptionally good animal for a lady to handle. Safe and sound in every particular. Will sell separately or together. Address..... 2t

#### "Owner's" Care News.

#### A BARGAIN

Five-room cementblock cottage, with all modern improvements, plumbing, lights, etc., close in, on the best street in Tucumcari. Will sell for one-fourth less than actual cost if taken at once. Address P. O. Box, 296

All the news in the News. Read it

Elmer Edwards was slightly ill the first of this week.

On the 23rd day of March falls Easter this year, and when wanting good Tailor-made Clothes for Easter have them ordered now, from the City Cleaning and Hat Works. Let us make your next suit and you will appreciate it.

We make clothes in our shop.  
Sam and Herman, Tailors  
Phone 346

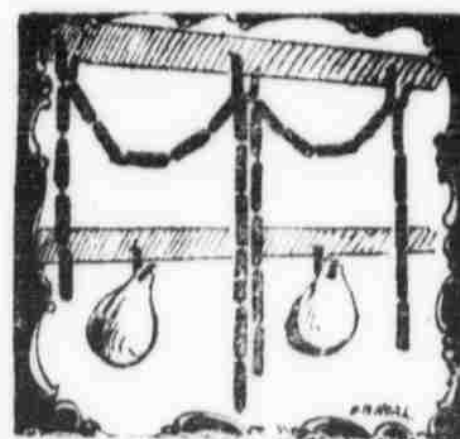
All work guaranteed to fit, this is our advertisement.

#### MOTHERS CAN SAFELY BUY

Dr. King's New Discovery and give it to the little ones when ailing and suffering with colds, coughs, throat troubles, faster nose, harmless, once used, always used. Mrs. Clara Crawford, Niagara, Mo., writes: "Dr. King's New Discovery changed our boy from a pale weak sick boy to the picture of health." Always helps. Buy it at the Elk Drug Store.

H. C. Howard, of Delta, Va., was in the city Tuesday of this week.

## Chain of Evidence



is complete. A verdict has been reached by the people of Tucumcari beyond any reasonable doubt that our market is the place to buy every kind of fresh and cured meats. Verdict reached after studying these facts. Perfect cleanliness, SUPERIOR QUALITY OF MEATS OFFERED, low prices and courteous treatment.

## WHITMORE & COMPANY



HOWDY,  
Mr. Cowman!  
HERE'S  
A FINE STEER

Saddle Up — AND COME — TO — El Paso  
FOR THE **ROUND-UP** OF THE

Cattle Raisers Association of Texas

March 18, 19, 20, 1913

Ask your Railroad Agent for Cheap Round Trip Rates

## ELK DRUG STORE

Established  
1907

Carries all Official and Patent Medicines, Physicians' Supplies, Veterinary Remedies, Instruments and Vaccines, Wall Paper, Paints, Toilet Articles and Tobacco.

For prompt service and satisfaction guaranteed call Phone 110 and 210

## Elk Drug Store Company

Next Door East First National Bank

Tucumcari - - - - - New Mexico